

SAINT-GOBAIN AFRICA REAFFIRMS ITS COMMITMENT TO AFRICA WITH A POWERFUL STATEMENT: 'MAKE IT IN AFRICA TO BUILD AFRICA'



Johannesburg, 25 March 2025 – Saint-Gobain Africa is proud to announce its renewed commitment to the African continent through a new unifying program – **Make it in Africa to Build Africa (MABA)**.

A Localized Interpretation of Saint-Gobain's Purpose

This regional commitment is an extension of the Group's purpose – *Making the World a Better Home* and underscores its dedication to empowering the continent by prioritizing local production, nurturing local talent, and encouraging economic growth within the industry.

"Make it in Africa to Build Africa is our drive and the lens through which we view everything we do. It's about partnering with all construction market stakeholders to build a sustainable Africa from within, where local solutions meet local needs, reinforcing our belief in the potential of African markets and communities," says CEO Othman Benjelloun-Touimi.

MABA translates into actionable and impactful goals tailored to Africa, addressing its unique realities and opportunities. It is based on four main pillars, each linked to specific examples of how Saint-Gobain aims at bringing all partners and stakeholders along in building Africa.

1. Sustainability

Inviting the entire ecosystem to transform industry: sustainability is no longer an option! The Group is committed to innovation with products and solutions that maximize our contribution to people's health and well-being while minimizing our impact on the planet.

In line with this commitment, Saint-Gobain Africa is excited to introduce **The FutuRE** range; a new selection of sustainable construction solutions designed to enhance efficiency and minimize environmental impact, while maintaining the same cost. This range currently includes RhinoBoard® 9 mm, RhinoBoard® 12.5 mm, RhinoBoard® FireStop® (12.5 & 15 mm), Isover Cavitylite®, and Weber WB11®, each with a third-party verified Environmental Product Declaration (EPD) and a positive contribution to at least one strategic sustainability criteria such as a minimum of 10% reduction in CO2.

2. Local Production

From Africa, For Africa: producing locally and creating opportunities within communities. By investing in local manufacturing and expanding production lines, Saint-Gobain Africa aims at reducing dependency on imports, creating jobs, and driving economic growth.

In line with this commitment, the opening of **our new South African fiber cement plant** in the third quarter of 2025 marks a major milestone. This facility will not only create more than 60 permanent jobs in its first phase and empower local communities but will also ensure access to high-quality, durable building solutions at the right cost.

3. Our People

Saint-Gobain Africa is dedicated to empowering local talents through initiatives like our **Graduate program**, which nurtures future African manufacturing leaders. Saint-Gobain Africa also supports community development projects, provides contractors & applicators training and offers education opportunities throughout the continent.

4. Our Customers

Saint-Gobain Africa is committed to **understanding its customers across the value chain and partnering with them to better meet their needs**. The MABA commitment will enable us to offer meaningful innovations and locally produced materials that meet international standards, while also strengthening our support and technical knowledge to better serve our customers every step of the way.

Regional Commitment for Africa

Saint-Gobain Africa will collaborate with local businesses, governments, communities, and all construction industry stakeholders who share the same commitment to driving innovation and development. "The future of Africa lies in the hands of its people," says Othman Benjelloun-Touimi. More than a statement, MABA is our collective vision for Africa's future, setting new standards for sustainable growth and uniting all those dedicated to building Africa.

About Saint-Gobain

Worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets. Its integrated solutions for the renovation of public and private buildings, light construction and the decarbonization of construction and industry are developed through a continuous innovation process and provide sustainability and performance. The Group, celebrating its 360th anniversary in 2025, remains more committed than ever to its purpose “**MAKING THE WORLD A BETTER HOME**”.

€46.6 billion in sales in 2024

More than 161,000 employees, locations in 80 countries

Committed to achieving net zero carbon emissions by 2050

Saint-Gobain Africa operates in numerous countries across the continent, with a significant presence in regions such as Southern Africa, East Africa, West Africa, and the Indian Ocean. It has manufacturing plants and distribution centers, strategically located to support construction, infrastructure development and urbanization projects throughout Africa.

For more information about Saint-Gobain Africa, visit www.saint-gobain-africa.com and follow us on LinkedIn: @Saint-Gobain Africa

MEDIA CONTACTS

Melissa Nsabimana +27 83 787 5429

Kgomotso Molokoane +27 83 793 6214

Kelly Burke +27 82 498 2797